

Cost of Debt & Equity

Weighted Average Cost of Capital

Dr. Charles W. Evans

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Cost of Debt & Equity

Weighted Average Cost of Capital

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information
 - Returns

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information

- Returns
$$r = \frac{P_1 - P_0}{P_0}$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information

- Returns
$$r = \frac{P_1 - P_0}{P_0} = \frac{P_1}{P_0} - \frac{P_0}{P_0}$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information

- Returns
$$r = \frac{P_1 - P_0}{P_0} = \frac{P_1}{P_0} - 1$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information

- Returns

$$r = \frac{P_1 - P_0}{P_0} = \frac{P_1}{P_0} - 1$$

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- Changes in Price convey information

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$$r = \frac{P_1 - P_0}{P_0} = \frac{P_1}{P_0} - 1$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information

- Returns
$$r = \frac{P_1 - P_0}{P_0} = \frac{P_1}{P_0} - 1$$

- Average Returns

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information

- Returns
$$r = \frac{P_1 - P_0}{P_0} = \frac{P_1}{P_0} - 1$$

- Average Returns

- Arithmetic Mean

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information

- Returns
$$r = \frac{P_1 - P_0}{P_0} = \frac{P_1}{P_0} - 1$$

- Average Returns

- ~~• Arithmetic Mean~~

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information

- Returns
$$r = \frac{P_1 - P_0}{P_0} = \frac{P_1}{P_0} - 1$$

- Average Returns

- ~~• Arithmetic Mean~~
- Geometric Mean

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information

- Returns
$$r = \frac{P_1 - P_0}{P_0} = \frac{P_1}{P_0} - 1$$

- Average Returns

- ~~• Arithmetic Mean~~
- Geometric Mean

$$\text{geometric mean} = \sqrt[t]{(1+r_1)*(1+r_2)*(1+r_3)*\dots*(1+r_t)} - 1$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- Changes in Price convey information

- Returns
$$r = \frac{P_1 - P_0}{P_0} = \frac{P_1}{P_0} - 1$$

- Average Returns

- ~~• Arithmetic Mean~~
- Geometric Mean

$$\text{geometric mean} = \sqrt[t]{(1+r_1)*(1+r_2)*(1+r_3)*\dots*(1+r_t)} - 1$$

$$\text{geometric mean} = ((1+r_1)*(1+r_2)*(1+r_3)*\dots*(1+r_t))^{(1/t)} - 1$$

Cost of Debt & Equity

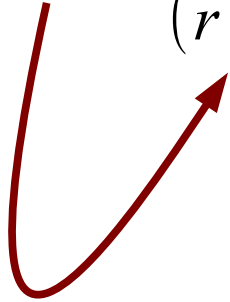
Weighted Average Cost of Capital

$$P = \frac{D_0(1+g)}{(r-g)}$$

Cost of Debt & Equity

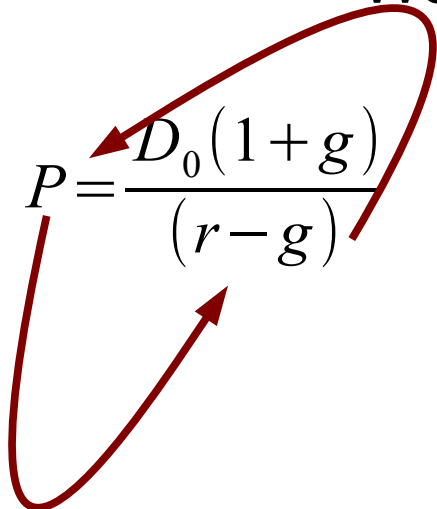
Weighted Average Cost of Capital

$$P = \frac{D_0(1+g)}{(r-g)}$$



Cost of Debt & Equity

Weighted Average Cost of Capital


$$P = \frac{D_0(1+g)}{(r-g)}$$

Cost of Debt & Equity

Weighted Average Cost of Capital

$$(r - g) = \frac{D_0(1 + g)}{P}$$

Cost of Debt & Equity

Weighted Average Cost of Capital

$$r = \frac{D_0(1+g)}{P} + g$$

Cost of Debt & Equity

Weighted Average Cost of Capital

$$r_e = \frac{D_0(1+g)}{P} + g$$

Cost of Debt & Equity

Weighted Average Cost of Capital

$$r_e = \frac{D_0(1+g)}{P} + g$$

Cost of Debt & Equity

Weighted Average Cost of Capital

$$r_e = \frac{D_0(1+g)}{P} + g$$

Cost of Debt & Equity

Weighted Average Cost of Capital

$$r_e = \frac{D_0(1+g)}{P} + g$$

$$NI_0 = D_0 + \text{Ret. Earnings}_0$$

Cost of Debt & Equity

Weighted Average Cost of Capital

$$r_e = \frac{D_0(1+g)}{P} + g$$

$$NI_0 = D_0 + \text{Ret. Earnings}_0$$

$$D_0 = 0 \Rightarrow \frac{NI/\text{share}}{P} = \frac{1}{\text{PE ratio}}$$

Cost of Debt & Equity

Weighted Average Cost of Capital

$$r_e = \frac{D_0(1+g)}{P} + g$$

$$NI_0 = D_0 + \text{Ret. Earnings}_0$$

$$D_0 = 0 \Rightarrow \frac{NI/\text{share}}{P} = \frac{1}{\text{PE ratio}}$$

Cost of Debt & Equity

Weighted Average Cost of Capital

$$r_e = \frac{D_0(1+g)}{P} + g$$

$$NI_0 = D_0 + \text{Ret. Earnings}_0$$

$$D_0 = 0 \Rightarrow \frac{NI/\text{share}}{P} = \frac{1}{\text{PE ratio}}$$

$$r_e = \frac{(1+g)}{PE \text{ ratio}} + g$$

Cost of Debt & Equity

Weighted Average Cost of Capital

$$r_e = \frac{D_0(1+g)}{P} + g$$

$$NI_0 = D_0 + \text{Ret. Earnings}_0$$

$$D_0 = 0 \Rightarrow \frac{NI/\text{share}}{P} = \frac{1}{\text{PE ratio}}$$

$$r_e = \frac{(1+g)}{PE \text{ ratio}} + g$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- 'Dividend Discounting'

$$r_e = \frac{(1+g)}{PE\ ratio} + g$$

$$r_e = \frac{D_0(1+g)}{P} + g$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- 'Dividend Discounting'

$$r_e = \frac{(1+g)}{PE\ ratio} + g \qquad r_e = \frac{D_0(1+g)}{P} + g$$

- Capital Asset Pricing Model (CAPM)

Cost of Debt & Equity

Weighted Average Cost of Capital

- 'Dividend Discounting'

$$r_e = \frac{(1+g)}{PE\ ratio} + g \qquad r_e = \frac{D_0(1+g)}{P} + g$$

- Capital Asset Pricing Model (CAPM)

$$r_e = r_f + \beta(r_m - r_f)$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- 'Dividend Discounting'

$$r_e = \frac{(1+g)}{PE\ ratio} + g \qquad r_e = \frac{D_0(1+g)}{P} + g$$

- Capital Asset Pricing Model (CAPM)

$$r_e = r_f + \beta(r_m - r_f)$$

- $r_f \rightarrow$ T-Bill rate / LIBOR

Cost of Debt & Equity

Weighted Average Cost of Capital

- 'Dividend Discounting'

$$r_e = \frac{(1+g)}{PE \text{ ratio}} + g \qquad r_e = \frac{D_0(1+g)}{P} + g$$

- Capital Asset Pricing Model (CAPM)

$$r_e = r_f + \beta(r_m - r_f)$$

- r_f → T-Bill rate / LIBOR
- r_m → S&P 500 returns

Cost of Debt & Equity

Weighted Average Cost of Capital

- 'Dividend Discounting'

$$r_e = \frac{(1+g)}{PE\ ratio} + g \qquad r_e = \frac{D_0(1+g)}{P} + g$$

- Capital Asset Pricing Model (CAPM)

$$r_e = r_f + \beta(r_m - r_f) \qquad \beta > 1 : \text{more volatile than market}$$

- $r_f \rightarrow$ T-Bill rate / LIBOR
- $r_m \rightarrow$ S&P 500 returns

Cost of Debt & Equity

Weighted Average Cost of Capital

- 'Dividend Discounting'

$$r_e = \frac{(1+g)}{PE\ ratio} + g \qquad r_e = \frac{D_0(1+g)}{P} + g$$

- Capital Asset Pricing Model (CAPM)

$$r_e = r_f + \beta(r_m - r_f) \qquad \beta > 1 : \text{more volatile than market}$$

- $r_f \rightarrow$ T-Bill rate / LIBOR

$\beta = 1 : \text{as volatile as market}$

- $r_m \rightarrow$ S&P 500 returns

Cost of Debt & Equity

Weighted Average Cost of Capital

- 'Dividend Discounting'

$$r_e = \frac{(1+g)}{PE\ ratio} + g \qquad r_e = \frac{D_0(1+g)}{P} + g$$

- Capital Asset Pricing Model (CAPM)

$$r_e = r_f + \beta(r_m - r_f)$$

$\beta > 1$: more volatile than market

- $r_f \rightarrow$ T-Bill rate / LIBOR

$\beta = 1$: as volatile as market

- $r_m \rightarrow$ S&P 500 returns

$0 < \beta < 1$: less volatile than market

Cost of Debt & Equity

Weighted Average Cost of Capital

- 'Dividend Discounting'

$$r_e = \frac{(1+g)}{PE\ ratio} + g \qquad r_e = \frac{D_0(1+g)}{P} + g$$

- Capital Asset Pricing Model (CAPM)

$$r_e = r_f + \beta(r_m - r_f)$$

$\beta > 1$: more volatile than market

- $r_f \rightarrow$ T-Bill rate / LIBOR

$\beta = 1$: as volatile as market

- $r_m \rightarrow$ S&P 500 returns

$0 < \beta < 1$: less volatile than market

$\beta = 0$: uncorrelated with market

Cost of Debt & Equity

Weighted Average Cost of Capital

- 'Dividend Discounting'

$$r_e = \frac{(1+g)}{PE\ ratio} + g \qquad r_e = \frac{D_0(1+g)}{P} + g$$

- Capital Asset Pricing Model (CAPM)

$$r_e = r_f + \beta(r_m - r_f)$$

- $r_f \rightarrow$ T-Bill rate / LIBOR

- $r_m \rightarrow$ S&P 500 returns

$\beta > 1$: more volatile than market

$\beta = 1$: as volatile as market

$0 < \beta < 1$: less volatile than market

$\beta = 0$: uncorrelated with market

$\beta < 0$: inversely correlated with market

Cost of Debt & Equity

Weighted Average Cost of Capital

- Cost of Debt

Cost of Debt & Equity

Weighted Average Cost of Capital

- Cost of Debt
 - Return on Debt to Creditor = Cost of Debt to Firm

Cost of Debt & Equity

Weighted Average Cost of Capital

- Cost of Debt
 - Return on Debt to Creditor = Cost of Debt to Firm
 - Average rate paid on Debt

Cost of Debt & Equity

Weighted Average Cost of Capital

- Cost of Capital

Cost of Debt & Equity

Weighted Average Cost of Capital

- Cost of Capital
 - Weighted Average of Cost of Equity and Debt

Cost of Debt & Equity

Weighted Average Cost of Capital

- Cost of Capital
 - Weighted Average of Cost of Equity and Debt
 - Weighted Average of Cost of Capital (WACC)

Cost of Debt & Equity

Weighted Average Cost of Capital

- Cost of Capital
 - Weighted Average of Cost of Equity and Debt
 - Weighted Average of Cost of Capital (WACC)

$$WACC = \frac{D}{A} r_d + \frac{E}{A} r_e$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- Cost of Capital
 - Weighted Average of Cost of Equity and Debt
 - Weighted Average of Cost of Capital (WACC)

$$WACC = \frac{D}{A} r_d + \frac{E}{A} r_e$$

$$\frac{D}{A} + \frac{E}{A}$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- Cost of Capital
 - Weighted Average of Cost of Equity and Debt
 - Weighted Average of Cost of Capital (WACC)

$$WACC = \frac{D}{A} r_d + \frac{E}{A} r_e$$

$$\frac{D}{A} + \frac{E}{A} = \frac{D+E}{A}$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- Cost of Capital
 - Weighted Average of Cost of Equity and Debt
 - Weighted Average of Cost of Capital (WACC)

$$WACC = \frac{D}{A} r_d + \frac{E}{A} r_e$$

$$\frac{D}{A} + \frac{E}{A} = \frac{D+E}{A} = \frac{A}{A}$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- Cost of Capital
 - Weighted Average of Cost of Equity and Debt
 - Weighted Average of Cost of Capital (WACC)

$$WACC = \frac{D}{A} r_d + \frac{E}{A} r_e$$

$$\frac{D}{A} + \frac{E}{A} = \frac{D+E}{A} = \frac{A}{A} = 1$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = \frac{D}{A} r_d + \frac{E}{A} r_e$$

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = \frac{D}{A} r_d + \frac{E}{A} r_e$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = \frac{D}{A} r_d + \frac{E}{A} r_e$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 0.2821r_d + \frac{E}{A}r_e$$


T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 0.2821r_d + 0.7179r_e$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 0.2821r_d + 0.7179r_e$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

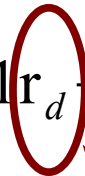
Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%



Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 0.2821 * 13.10\% + 0.7179r_e$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = \frac{(1+g)}{PE \text{ ratio}} + g$$

$$r_e = \frac{D_0(1+g)}{P} + g$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

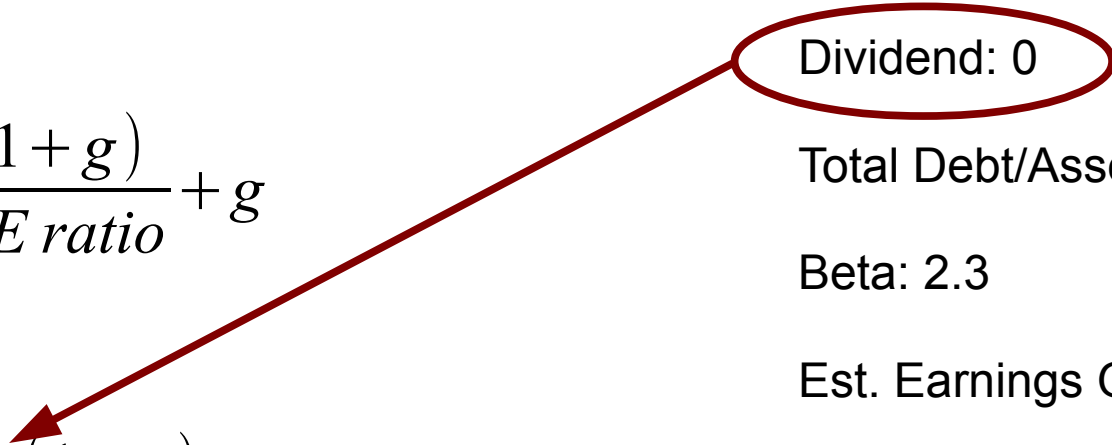
Total Debt/Asset Ratio: 28.21%

Beta: 2.3

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P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%



Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = \frac{(1+g)}{PE \text{ ratio}} + g$$

~~$$r_e = \frac{D_0(1+g)}{P} + g$$~~

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

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Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = \frac{(1 + g)}{PE \text{ ratio}} + g$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = \frac{(1+g)}{PE\ ratio} + g$$

$$r_e = r_f + \beta(r_m - r_f)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

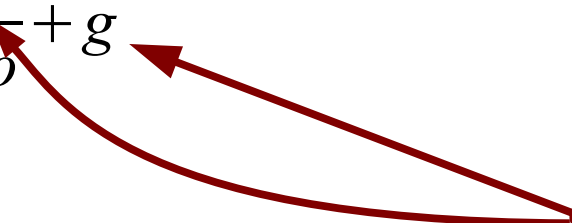
Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = \frac{(1+g)}{PE \text{ ratio}} + g$$


$$r_e = r_f + \beta(r_m - r_f)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = \frac{1.039}{PE\ ratio} + 0.039$$

$$r_e = r_f + \beta(r_m - r_f)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = \frac{1.039}{PE\ ratio} + 0.039$$

$$r_e = r_f + \beta(r_m - r_f)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

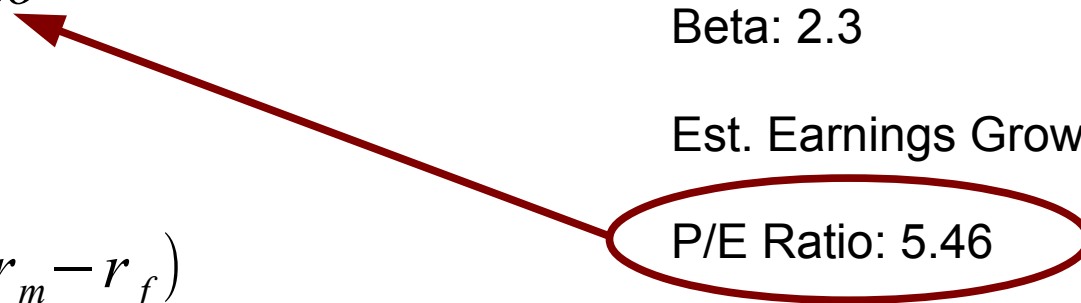
Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%



Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = \frac{1.039}{5.46} + 0.039$$

$$r_e = r_f + \beta(r_m - r_f)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 0.1903 + 0.039$$

$$r_e = r_f + \beta(r_m - r_f)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$r_e = r_f + \beta(r_m - r_f)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$r_e = r_f + \beta(r_m - r_f)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

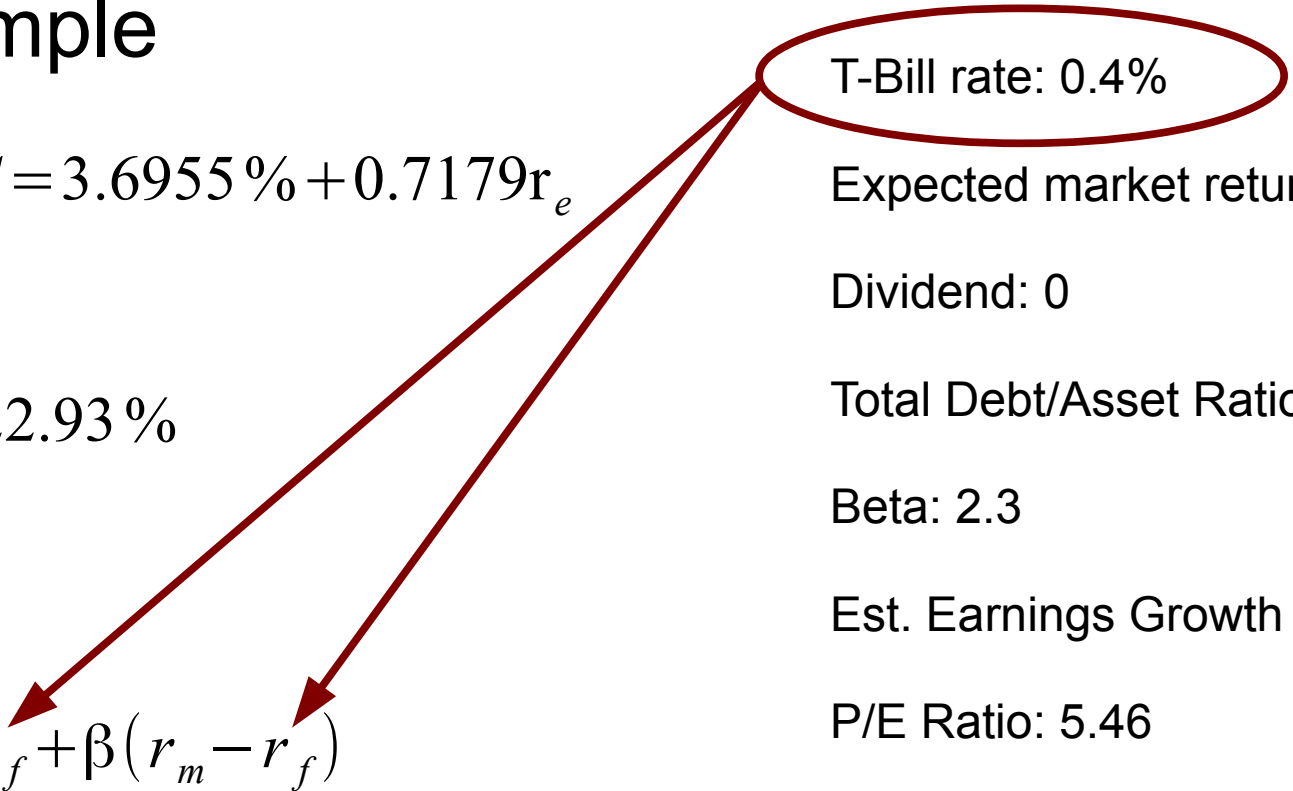
Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%



Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$r_e = 0.4\% + \beta(r_m - 0.4\%)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$r_e = 0.4\% + \beta(r_m - 0.4\%)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

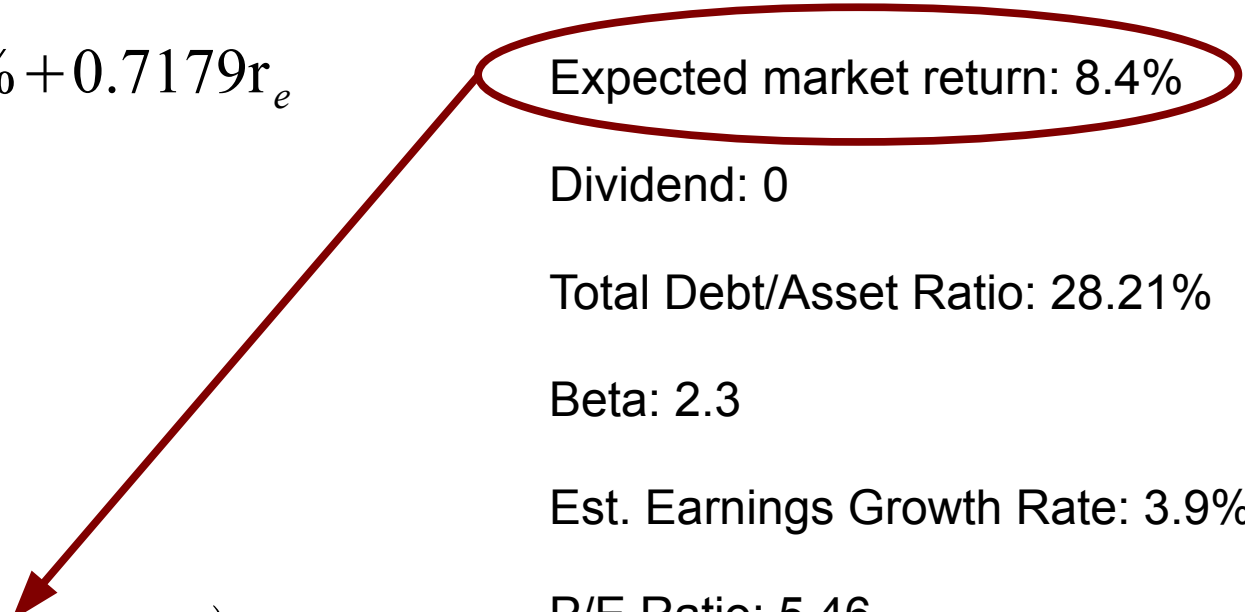
Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%



Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$r_e = 0.4\% + \beta(8.4\% - 0.4\%)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$r_e = 0.4\% + \beta(8.4\% - 0.4\%)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

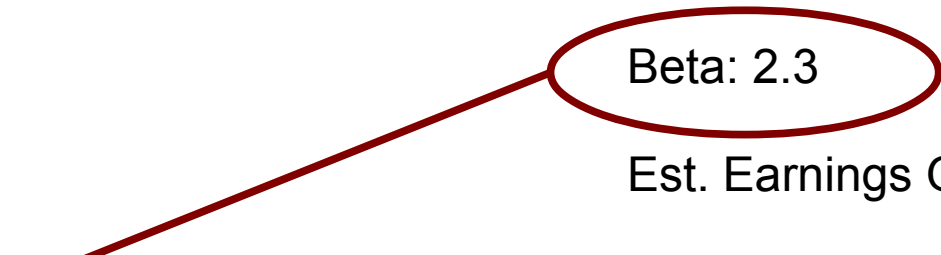
Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%



Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$r_e = 0.4\% + 2.3(8.4\% - 0.4\%)$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$r_e = 0.4\% + 2.3 * 8.0\%$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$r_e = 0.4\% + 18.4\%$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$r_e = 18.80\%$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 18.80\%$$

$$WACC = 3.6955\% + 0.7179r_e$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

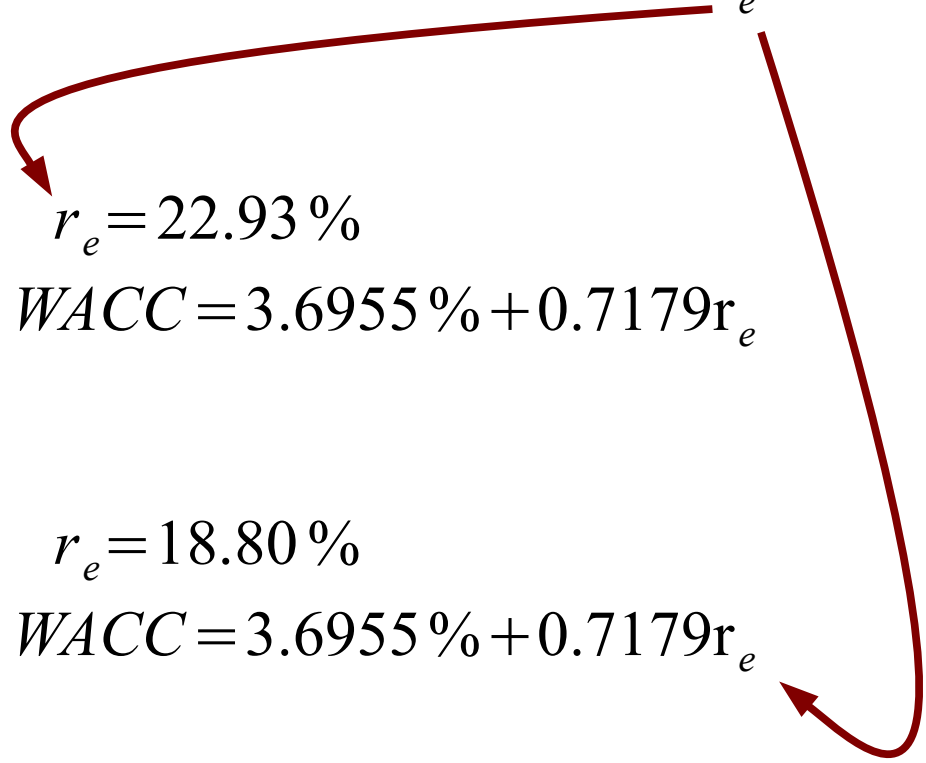
Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%



Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 18.80\%$$

$$WACC = 3.6955\% + 0.7179r_e$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$WACC = 3.6955\% + 0.7179 * 22.93\%$$

$$r_e = 18.80\%$$

$$WACC = 3.6955\% + 0.7179 * 18.80\%$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$WACC = 3.6955\% + 16.4609\%$$

$$r_e = 18.80\%$$

$$WACC = 3.6955\% + 13.4965\%$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$WACC = 3.6955\% + 0.7179r_e$$

$$r_e = 22.93\%$$

$$WACC = 20.16\%$$

$$r_e = 18.80\%$$

$$WACC = 17.19\%$$

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Total Debt/Asset Ratio: 28.21%

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Debt/Equity Ratio: 0.40

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

assets	liabilities
--------	-------------

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Debt/Equity Ratio: 0.40

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

assets	liabilities
assets	debt
	equity

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Debt/Equity Ratio: 0.40

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

assets	liabilities
assets	debt 0.40
	equity 1.00

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Debt/Equity Ratio: 0.40

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

assets	liabilities
assets	debt 0.40
	equity 1.00
1.40	1.40

T-Bill rate: 0.4%

Expected market return: 8.4%

Dividend: 0

Debt/Equity Ratio: 0.40

Beta: 2.3

Est. Earnings Growth Rate: 3.9%

P/E Ratio: 5.46

Weighted-Average Interest Paid: 13.10%

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$D/A = 0.40/1.40$$

$$E/A = 1.00/1.40$$

assets	liabilities
assets	debt 0.40
	equity 1.00
1.40	1.40

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$D/A = 0.40/1.40 = 0.2857$$

$$E/A = 1.00/1.40 = 0.7142$$

assets	liabilities
assets	debt 0.40
	equity 1.00
1.40	1.40

Cost of Debt & Equity

Weighted Average Cost of Capital

- Example

$$D/A = 0.40/1.40 = 0.2857$$

$$E/A = 1.00/1.40 = 0.7142$$

assets	liabilities
assets	debt 0.40
	equity 1.00
1.40	1.40

Cost of Debt & Equity

Weighted Average Cost of Capital

- Capital Markets

Cost of Debt & Equity

Weighted Average Cost of Capital

- Capital Markets
 - Initial Public Offering

Cost of Debt & Equity

Weighted Average Cost of Capital

- Capital Markets
 - Initial Public Offering
 - Underpricing

Cost of Debt & Equity

Weighted Average Cost of Capital

- Capital Markets
 - Initial Public Offering
 - Underpricing
 - NYSE, NASDAQ, LSE, TSX, Hong Kong

Cost of Debt & Equity

Weighted Average Cost of Capital

- Capital Markets
 - Initial Public Offering
 - Underpricing
 - NYSE, NASDAQ, LSE, TSX, Hong Kong
 - Rising stars: Jo'burg, Moscow, Mumbai, São Paulo

Cost of Debt & Equity

Weighted Average Cost of Capital

- Capital Markets
 - Initial Public Offering
 - Underpricing
 - NYSE, NASDAQ, LSE, TSX, Hong Kong
 - Rising stars: Jo'burg, Moscow, Mumbai, São Paulo
 - Diversification

Cost of Debt & Equity

Weighted Average Cost of Capital

- Capital Markets
 - Initial Public Offering
 - Underpricing
 - NYSE, NASDAQ, LSE, TSX, Hong Kong
 - Rising stars: Jo'burg, Moscow, Mumbai, São Paulo
 - Diversification
 - Systemic Risk

Cost of Debt & Equity

Weighted Average Cost of Capital

- Capital Markets
 - Initial Public Offering
 - Underpricing
 - NYSE, NASDAQ, LSE, TSX, Hong Kong
 - Rising stars: Jo'burg, Moscow, Mumbai, São Paulo
 - Diversification
 - Systemic Risk
 - Unsystematic – aka, Idiosyncratic – Risk

Cost of Debt & Equity

Weighted Average Cost of Capital

- Capital Markets
 - Initial Public Offering
 - Underpricing
 - NYSE, NASDAQ, LSE, TSX, Hong Kong
 - Rising stars: Jo'burg, Moscow, Mumbai, São Paulo
 - Diversification
 - Systemic Risk
 - Unsystematic – aka, Idiosyncratic – Risk
 - The Future Is Unknowable

Cost of Debt & Equity

Weighted Average Cost of Capital

Dr. Charles W. Evans

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